

AGENDA: November 24th Timezone: WET

- 13:00 - 13:05** Master of Cerimony intro & instructions
- 13:05 - 13:15** Honourable Robin Lowe Minister of Agriculture of Malawi welcome address
- 13:15 - 13:20** Abiel M. Kalima Banda ITGA President Speech
- 13:20 - 13:25** António Abrunhosa ITGA CEO opening remarks
- 13:25 - 13:27** ITGA Institutional Video
- 13:30 - 13:40** Leaf Perspectives in Times of Pandemic
Ivan Genov, ITGA Tobacco Industry Expert
- 13:40 - 13:50** Hemp: Opportunities, Obstacles, and Outcomes for U.S./Kentucky Tobacco Farms
Dr. William Snell, Co-Director, Kentucky Agricultural Leadership Program at the The University of Kentucky College of Agriculture, Food and Environment
- 13:50 - 14:00** Mandatory EU Due Diligence and other related legislation – an overview
Vuk Pribic, Leaf Supply Chain Due Diligence Director at Japan Tobacco International (JTI)
- 14:00 - 14:30** Global Market Overview
Shane MacGuill, Euromonitor Head of Tobacco Research & Ivan Genov, ITGA Tobacco Industry Expert
- 14:30 - 14:40** Diversification Efforts in Tobacco Growing
Lea Scott, Vice President of Agronomy Services for Universal Leaf Tobacco Co.
- 14:40 - 15:00** Poll + Q&A
- 15:00 - 15:10** Break
- 15:10 - 15:20** Crop Protection Agents
Gary Foote, Head of Global Sustainability for Alliance One (AOI)

- 15:20 - 15:30** **How Can Digital Agriculture Save Money to Farmers**
Matija Zulj, AGRIVI CEO
- 15:30 - 15:40** **Tobacco Growing in the EU: Fighting to survive**
Przemyslaw Noworyta, UNITAB Secretary General
- 15:40 - 15:50** **Enhancing Farmers' Livelihoods**
Carlos Palma, Sustainable Agriculture Global Manager at British American Tobacco (BAT)
- 15:50 - 16:00** **Tobacco Growing in Colombia: a case of resilience**
Heliodoro Campos, Manager of the National Tobacco Fund in Colombia (FEDETABACO)
- 16:00 - 16:20** **Poll + Q&A**
- 16:20 - 16:30** **Break**
- 16:30 - 16:40** **ECLT 2021 objectives moving towards preventing displacement of child labour between crops**
Karima Jambulatova, ECLT Foundation Executive Director
- 16:40 - 16:50** **Mrs Mayiwepi Jiti: A successful commercial farmer in Zimbabwe and first black woman to venture into export markets in Europe**
Mayiwepi Jiti, Founder and President of Zimbabwe Integrated Commercial Farmers Union (ICFU)
- 16:50 - 17:00** **Youth empowerment as a key element for positive transformation**
Nádia Fengler Solf, Growing Up Right Institute Manager
- 17:00 - 17:10** **Kilimo: Every Drop Counts. How to decide how to water accurately with real data**
Rodrigo Tissera, Kilimo Head of Business
- 17:10 - 17:20** **ITGA Vice President Closing Remarks**